

ALPER ÖNEN

ASSISTANT PROFESSOR

NEW MEDIA AND COMMUNICATION
STUDIES

PERSONAL INFORMATION

Date of Birth & Place: 03.07.1986- İstanbul

Language: English

Yökdil: 83.720

AWARDS, GRANTS & SCHOLARSHIPS

Council of Higher Education PhD
Scholarship (2018 -2022)

Scholarship for MA (2009)

Merit Scholarship (2004) Graduated with
honours degree

CONTACT

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İstanbul/ TÜRKİYE

EXPERIENCES

Assitant Professor

ISTANBUL NISANTASI UNIVERSITY (2023 - PRESENT)

- As an assistant professor, lecturing in the department of New Media and Communication Studies at Istanbul Nisantasi University

Content Management - Online Editor

ISTANBUL UNIVERSITY (2018 - 2022)

- Content Editor on Web within the Department of Corporate Communications - scope of 100/2000 CoHE scholarship (2018-2019)

- Social Media Management - Content Creator (2019-2022)

Corporate Communications Specialist

GEDIK HOLDING & GEDIK UNIVERSITY (2013 - 2018)

- Defining and managing communication / public relations strategies to reach targeted customers

- To present new ideas, to develop creative brand projects in accordance with corporate strategies and brand rules

- Implementing communication plans to increase brand awareness and recognition

- Developing and managing both company's and university's internal communication strategy

- Follow-up press news about the company and the university

- Writing press releases and preparing Q&A

- Organizing media interviews and press conferences for brand representatives

- Creating corporate advertising and managing media planning

- Preparation of presentation materials (Annual report, brochures, e- bulletins, corporate magazines, etc.)

Communication Consultancy - Assistant

FAM MEDIA COMMUNICATION AGENCY (2009 - 2011)

- Planning of communication and marketing strategies of brands, empowering of brand image also evaluating and reporting of competitor analysis

- Events, organizational sponsorships, corporate social responsibility projects, etc - management of these processes

Production Assistant (PA) -Trainee

MAHALLEYİZ BİZ

Media Production Company (2009- 2010)

- Editorship and production assistant in a TV project "Eğitim ve Eğitim" broadcasting on national channels such as TV8, CNNTURK and TV360.

QUALIFICATIONS

- **Microsoft Office**
Word, Excel, PowerPoint
- **Adobe CS**
Adobe Photoshop
Adobe Illustrator
Adobe Premiere Pro
- **Logic Pro**
- **Visual Studio Code**
- **WordPress**

INTERESTS

- Photograph, Camera,
- Painting, Theater, Music,
- Game Console, Reading Book,
- Technology- Informatics, Science-Fictions,
- Cycling, Voyage, Cuisine,
- (DIY) House and Car Collections

REFERENCES

Prof. Dr. Nilüfer TİMİSİ NALÇAOĞLU (PhD Thesis Advisor)
Istanbul University
Tel: 0212 444 00 00-12663
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Prof. Dr. Aykut ARIKAN
Turkish-German University
Tel: 0532 485 71 97
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Bahçeşehir University
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Mustafa SAKA
LFB Consulting
Tel: 0532 365 13 79
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Ümmühan YORULMAZ
Gedik Holding HR Supervisor
Tel: 0216 378 50 00
E-posta: ik@gedik.com.tr

EDUCATIONAL BACKGROUND

İSTANBUL UNIVERSITY (CoHE Scholarship)

Institute of Social Sciences **PhD** (2018 - 2023) GPA: 3.63 / 4

- Department of Radio, TV and Cinema
- Radio, TV and Cinema

Thesis: Working practices of new media journalism and fact-checking organizations on the axis of information circulation and disinformation

BAHCESEHIR UNIVERSITY (Full Scholarship)

Institute of Social Sciences

Master of Arts (2009 - 2011) GPA: 3.04 / 4

- Department of Radio, TV and Cinema, Advanced Acting
- Thesis:** Mario Fratti - "Cage" - Script Review

BAHCESEHIR UNIVERSITY (Full Scholarship)

Faculty of Communication

Bachelor's Degree (2004 - 2009) GPA: 3.71 / 4

Television and Cinema

CONFERENCES & PUBLICATIONS

Önen, A. (2022). Infodemia and Information Disabilities in the Post-Truth Age Graduate Student Conference: "Disinformation as a Governance and Control Mechanism in the Post-Truth Era" İstanbul Bilgi University.

Önen, A. & Karademir, C. (2022). *The Society of Positivity in the Age of Digitalization: Content Analysis of Instagram Creators*. 9th International Communication Days. Üsküdar Üniversitesi.

Digitalization: New Freedoms and New Captivities on the Context of Data and Information. 10th International Communication Days. Digital Capitalism Symposium. Üsküdar University.

Publications:

Önen, A. (2020). *The New Media in the Context of Digital Democracy and Disinformation: An Evaluation through Social Media Users*. İstanbul Arel Üniversitesi İletişim Çalışmaları Dergisi 8 (16), 13-35.

Önen, A. & Karademir, C. (2022). *The Society of Positivity in the Age of Digitalization: Content Analysis of Instagram Creators*. 9th International Communication Days Communication Studies in the Digital Age Symposium Proceeding Book. 780- 792

Önen, A. (2023). *Yeni Medya Ekosisteminde Dönüşen Habercilik ve Teyitçilik "Hakikat Sonrası Çağda Dezenformasyonun Kontrolü"*. Publication: İstanbul: Urzeni Yayınevi.

Önen, A. & Karademir, C. (2023). *Digitalization: New Freedoms and New Captivities on the Context of Data and Information*. 10th International Communication Days. Digital Capitalism Symposium. Üsküdar University (Proceeding Book).

Önen, A. (2023). *Transformation of Information Society to Disinformation Society in Post-Truth Era*. Pamukkale Üniversitesi İletişim Bilimleri Dergisi.